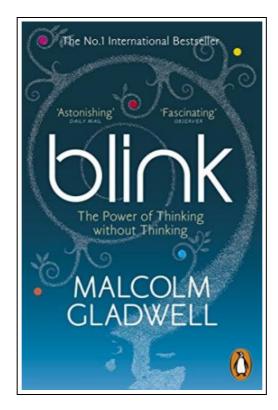
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Reviews

Very good e book and useful one. it was actually writtern extremely properly and useful. I found out this pdf from my i and dad recommended this publication to discover.

(Heloise Wiegand)

BLINK: THE POWER OF THINKING WITHOUT THINKING



Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Blink: The Power of Thinking Without Thinking, Malcolm Gladwell, Pre-Order Malcolm Gladwell's New Book, David and Goliath, Coming 3 October 2013. From the author of The Tipping Point, Malcolm Gladwell's international bestseller Blink: The Power of Thinking Without Thinking is a revolution in the understanding of the mind. An art expert sees a ten-million-dollar sculpture and instantly spots it's a fake. A marriage analyst knows within minutes whether a couple will stay together. A fire-fighter suddenly senses he has to get out of a blazing building. A speed dater clicks with the right person. This book is all about those moments when we 'know' something without knowing why. Here Malcolm Gladwell explores the phenomenon of 'blink', showing how a snap judgement can be far more effective than a cautious decision. By trusting your instincts, he reveals, you'll never think about thinking in the same way again. "Trust my snap judgement, buy this book: you'll be delighted". (The New York Times). "Compelling, fiendishly clever". (Evening Standard). "Brilliant the implications for business, let alone love, are vast". (Observer). "Superb this wonderful book should be compulsory reading". (New Statesman). "Blink might just change your life". (Esquire). "Should you buy this book? You already know the answer to that". (Independent on Sunday). Author, journalist, cultural commentator and intellectual adventurer, Malcolm Gladwell is a staff writer for the New Yorker magazine. His first book The Tipping Point captured the world's attention with its theory that a curiously small change can have unforeseen effects. His other international bestselling books are Outliers, which looks at the stories of exceptional individuals and reveals the secrets of their success, Blink: The Power of Thinking Without Thinking and What The Dog Saw, a collection of his most provocative and entertaining New Yorker...



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