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Entrepreneur Training Manual, Third Edition: Certified Entrepreneur Workbook

By Erik Bowman

Guanzi Institute Press. Paperback. Condition: New. 90 pages. Dimensions: 11.0in. x 8.5in. x 0.2in. This book is the companion workbook to the Certified Entrepreneur Training program core curriculum. The Certified Entrepreneur program is an intensive self-study program offered by the Guanzi Institute for Management and Entrepreneurial Studies. The program is geared towards students who are highly motivated self-learners, can work independently and want to start a business or launch a new product or service. From the back cover. . . Many Entrepreneurs have learned how to run a business the hard way - they run with an idea without a plan or the foresight needed to avoid costly mistakes. In the Entrepreneur Training Manual, Erik Bowman shares the lessons he has learned through bootstrapping several of his own companies, and empowering entrepreneurs to make the leap, launch a product or service and use the right tools to get their business up and running. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.


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