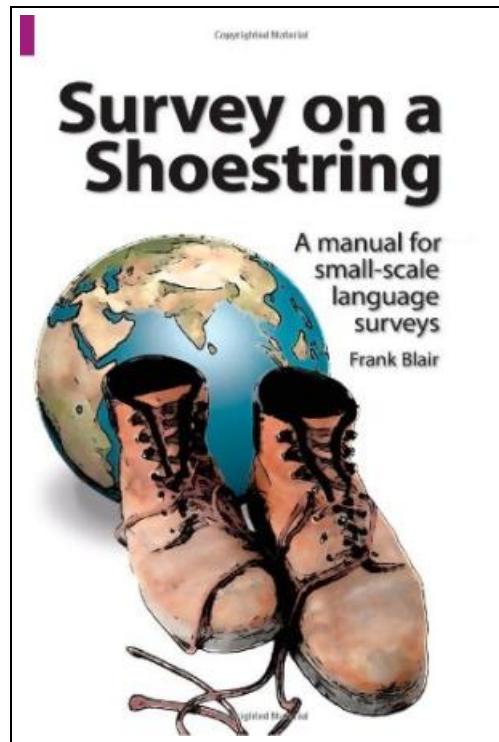


Survey on a Shoestring: A Manual for Small-Scale Language Survey



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SURVEY ON A SHOESTRING: A MANUAL FOR SMALL-SCALE LANGUAGE SURVEY



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Sil International, Global Publishing. Paperback. Book Condition: New. Paperback. 133 pages. Dimensions: 8.8in. x 6.0in. x 0.3in. This manual has been prepared to train people with little background in social research methodology. It demonstrates how a sociolinguistic survey can be carried out on a small scale without access to the sort of funding sometimes available to national language planners and spells out how those primarily concerned with local languages can learn to make informed decisions about language choice at local levels. More than an instruction booklet, Survey on a Shoestring provides invaluable background on bilingualism and language use and attitudes. Readers learn how bilingualism develops and is maintained in different situations, and the implications of this. Several methods for testing dialect comprehensibility are described in considerable detail, along with the advantages and disadvantages of each. This book is one of those rare resources that combines academic sophistication with what-do-I-do-next realism. I regard it as a major contribution for the conduct of sociolinguistic surveys in general. I cannot imagine doing survey research in sociolinguistic myself or allowing one of my students to begin a sociolinguistic survey without it. Professor Ralph W. Fasold, Georgetown University

Table of Contents
 Foreword
 Preface
 1. Introduction
 1. 1 Definitions
 1. 2 Parts of a Survey
 2. Survey Planning
 2. 1 Initial Research
 2. 2 Resources
 2. 3 Planning
 2. 4 Summary
 3. Dialect Areas
 3. 1 Introduction
 3. 2 Procedures
 3. 3 Summary
 4. Sampling
 4. 1 Introduction
 4. 2 Procedures
 4. 3 Summary
 5. Bilingualism
 5. 1 Introduction
 5. 2 Social Characteristics Influencing Bilingualism
 5. 3 Bilingualism Evaluation Methods
 5. 4 Summary
 6. Oral Proficiency Testing
 6. 1 Description
 6. 2 Procedures
 6. 3 Advantages
 6. 4 Disadvantages
 7. Recorded Text Tests
 7. 1 Description
 7. 2 Procedures
 7. 3 Advantages
 7. 4 Disadvantages
 8. Observation
 8. 1 Description
 8. 2 Procedures
 8. 3 Advantages
 8. 4 Disadvantages
 9. Sentence Repetition Tests
 9. 1 Description
 9. 2 Procedures
 9. 3 Advantages
 9. 4 Disadvantages
 10. Self-evaluation Questionnaires
 10. 1 Description
 10. 2 Procedures
 10. 3 Advantages
 10. 4 Disadvantages
 11. Language Use and Language Attitudes
 11. 1 Introduction
 11. 2...



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