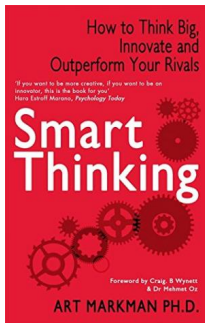


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SMART THINKING: HOW TO THINK BIG, INNOVATE AND OUTPERFORM YOUR RIVALS



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- Authored by Art Markman
- Released at 2012



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