



Conscious Marketing: Marketing from the Inside Out: Gain the Clarity and Confidence Needed to Attract the Clients You Most Want to Work With. (Paperback)

By MS Paulette Rao MCC

True North Resources LLC, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Coaches often struggle with marketing themselves in an industry that can be hard to explain and is relatively new. Stopped by fear and perceived limitations, coaches are left with the question, Where do I go from here? Conscious Marketing: Marketing From the Inside Out provides an indispensable guide to answering this question and more. Why? The Conscious Marketing(TM) system is different. In addition to teaching you the fundamental principles needed to market your coaching practice, the Conscious Marketing system will help you dive deeper to uncover the mindsets you use to promote your practice. With its being-doing approach, Conscious Marketing packs a powerful punch: first, reconnect to who you are so you can align your thinking with your core; then, enjoy speaking and marketing from that authentic place. By the time you complete this workbook and guide, you will have: - redesigned your thinking to attract your ideal clients - constructed a core message that showcases your talents and value - locked and loaded your calendar with action items to support your strategies - engaged a powerful support network to...



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This written book is excellent. It really is rally fascinating through studying period. You are going to like the way the writer write this publication.
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Definitely one of the better book We have possibly read. We have read through and i also am certain that i am going to gonna study once again yet again in the foreseeable future. Once you begin to read the book, it is extremely difficult to leave it before concluding.
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