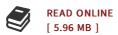




Technical Communication Strategies for Today

By Richard Johnson-Sheehan

Pearson Education Limited, United Kingdom, 2014. Paperback. Book Condition: New. Global ed of 2nd revised ed. 238 x 191 mm. Language: N/A. Brand New Book. For introductory courses in Technical Communication. All of the topics and genres students need-in fewer pages and at a significantly lower price Students want their textbooks to cost less, and they want comprehensive topical coverage presented in a succinct and clear writing style. Technical Communication Strategies for Today offers both and speaks to today s students. Instructional narrative is chunked, so that portions of text are combined with graphics. The chunked presentation also integrates an awareness of how documents are read-often skimmed by readers seeking the information they need, and it models the way today s technical documents should be designed. The contemporary writing style is matched by an approach that accurately reflects the modern day computercentered technical workplace: Technical Communication Strategies for Today presents computers as thinking tools that powerfully influence how we develop, produce, design, and deliver technical documents and presentations. MyTechCommLab is not included. Students, if MyTechCommLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyTechCommLab should only be purchased when required...



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Klara the Cow Who Knows How to Bow (Fun Rhyming Picture Book/Bedtime Story with Farm Animals about Friendships, Being Special and Loved. Ages 2-8) (Friendship Series Book 1)

Createspace, United States, 2015. Paperback. Book Condition: New. Apoorva Dingar (illustrator). Large Print. 214 x 149 mm. Language: English. Brand New Book ***** Print on Demand *****. Klara is a little different from the other cows, because she has a very special...



Smile/Cry: Happy or Sad, Wailing or Glad - How Do You Feel Today?

Exisle Publishing (Australia). Hardback. Book Condition: new. BRAND NEW, Smile/Cry: Happy or Sad, Wailing or Glad - How Do You Feel Today?, Tania McCartney, Jess Racklyeft, An innovative flip-over picture book for young kids, showcasing the full emotional range of their formative...



Twelve Effective Ways to Help Your ADD/ADHD Child: Drug-Free Alternatives for.

Book Condition: New. Ships From Canada. New. No dust jacket as issued. Glued binding. 264 p. Contains: Illustrations. Audience: General/trade. Book Info Consumer text of recommendations backed by scientific studies. Discusses diet, allergens, vitamins and minerals, and more. Softcover. About the Author...



A Reindeer's First Christmas/New Friends for Christmas (Dr. Seuss/Cat in the Hat)

Random House USA Inc, India, 2012. Paperback. Book Condition: New. Joe Mathieu, Aristides Ruiz (illustrator). 198 x 198 mm. Language: English . Brand New Book. Fans of the Cat in the Hat have cause to celebrate this holiday season with two stories...



The Pauper & the Banker/Be Good to Your Enemies

Discovery Publishing Pvt.Ltd. Paperback. Book Condition: new. BRAND NEW, The Pauper & the Banker/Be Good to Your Enemies, Discovery Kidz, This book is part of the Aesops Fables (Fun with 2 Stories) Series, titles in this series include: The Ant & The...