



Firms, Networks and Business Values: The British and American Cotton Industries since 1750 (Paperback)

By Mary B. Rose

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2006. Paperback. Condition: New. Reissue. Language: English . Brand New Book ***** Print on Demand *****.This book explores the long-term forces shaping business attitudes in the British and American cotton industries from the eighteenth to the twentieth century. Mary Rose traces social, political and developmental differences from the early stages of industrialization. She demonstrates how firms become embedded in networks, and evolve according to business values and strategies. The book examines local and regional networks, the changing competitive environment, community characteristics and national differences. Rose's findings challenge traditional views with new evidence that the character and achievements of each industry uniquely reflect local circumstances and historical experience. This is a critical synthesis of the multidisciplinary literature on the cotton textile industries of two major industrial nations and a study of the changing forces influencing decision making. An important contribution to comparative business history, this book will be of interest to graduates and scholars in all areas of business and economic history.



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