



Innovating at the Top: How Global CEOs Drive Innovation for Growth and Profit (International Management Knowledge)

By Samuels, Geoffrey, Raffel, Tobias, Dutta, Soumitra, Berger, Roland

Palgrave Macmillan, 2008. Hardcover. Book Condition: New. A Brand New copy, unused and unread. Dispatched by next working day from Hereford, UK. We can now offer First Class Delivery for UK orders received before 12 noon, with same-day dispatch (Monday-Friday) not including Bank Holidays .



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