



21st century economics class Management class textbook series of main courses: e-commerce website design. implementation and management(Chinese Edition)

By YANG FENG

paperback. Condition: New. Paperback. Pub Date: 2011 Pages: 224 in Publisher: Tsinghua University Press e-commerce is accompanied by an application of information technology. business theory and practice development disciplines. E-commerce website design. implementation and management of a systematic introduction to the e-commerce systems planning. analysis. design. implementation. and operation and management of the basic concepts. methods. technologies and related case. The structure can be divided into three parts.



Reviews

This book will never be easy to start on reading but quite exciting to see. It is actually rally intriguing through looking at period of time. Your daily life span will be convert once you total looking over this book.

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