



Caribbean Rum: A Social and Economic History

By Frederick H. Smith

University Press of Florida, United States, 2009. Paperback. Book Condition: New. 231 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The most significant contribution to the history of Caribbean rum since John McCusker's *Rum and the American Revolution*. . . . It adds significantly to McCusker's work by analyzing the Caribbean environment in greater depth and by bringing the story forward by two centuries. --Anthony P. Maingot, Florida International University
 Christopher Columbus brought sugarcane to the New World on his second voyage. By 1520 commercial sugar production was underway in the Caribbean, along with the perfection of methods to ferment and distill alcohol from sugarcane to produce a new beverage that would have dramatic impact on the region. *Caribbean Rum* presents the fascinating cultural, economic, and ethnographic history of rum in the Caribbean from the colonial period to the present. Drawing on data from historical archaeology and the economic history of the Caribbean, Frederick Smith explains why this industry arose in the islands, how attitudes toward alcohol consumption have impacted the people of the region, and how rum production evolved over 400 years from a small colonial activity to a multi-billion-dollar industry controlled by...

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