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Smart management: 60 classic management fable-k(Chinese Edition)

By XIE WEN HUI BIAN ZHU

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pub Date :2004-07-01 Publisher: Democracy and Construction Press Information title: wisdom management: 60 classic management fable Original Price: 24.00 yuan Author: Xie Wenhui ed Press: Democracy and Construction Press Publication Date: 2004 - 7-1 ISBN: 9787801126412 Words: Page: Revision: Binding: Folio: Product ID: Editor's Choice No SUMMARY The book selection of 60 stories involving corporate crisis prevention and management. transformation and change. competition and cooperation. and human resources management with various aspects of the assessment of performance. quality and cost management. management philosophy and strategic mode. where the broken windows theory. the butterfly effect. Rama's soldiers. minnows effect. running antelope. Pig Game. the story of the hounds Weng Ge Mali effect. the wisdom of the ants. orangutans test management classic fable. Of these classic stories. read simple. easy. lively. interesting. and implies the management philosophy of the people to ponder. because each story contains management experts with several or even dozens of pages in order to clarify the truths . Good exchanges with readers behind each story together with the Commentary theory of sublimation of the story. penetration in the...



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