



Managing Across Cultures: A Learning Framework (Paperback)

By Meena S Wilson, Michael H Hoppe, Leonard R Sayles

Center for Creative Leadership, United States, 1996. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Managing in a multicultural setting can be very challenging. Culture strongly influences how people behave and how they understand the behavior of others, and cultures vary in the behaviors they find proper and acceptable. This report--which integrates work done by experts in the fields of anthropology, cross-cultural psychology, and international business management with CCL's perspective on how executives learn from experience--describes the cultural values, often unconsciously held, that underlie work in the U.S. and provides managers in the U.S. with a structured way of learning about the value preferences of people from other cultures. Examples drawn from workplaces around the world aid in applying the framework.



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This publication is very gripping and interesting. We have go through and so i am confident that i am going to planning to read through yet again again in the foreseeable future. You are going to like how the blogger write this ebook.

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