



Measuring Research: What Everyone Needs to Know

By Cassidy R. Sugimoto

Oxford University Press. Paperback. Condition: New. 160 pages. Policy makers, academic administrators, scholars, and members of the public are clamoring for indicators of the value and reach of research. The question of how to quantify the impact and importance of research and scholarly output, from the publication of books and journal articles to the indexing of citations and tweets, is a critical one in predicting innovation, and in deciding what sorts of research is supported and whom is hired to carry it out. There is a wide set of data and tools available for measuring research, but they are often used in crude ways, and each have their own limitations and internal logics. *Measuring Research: What Everyone Needs to Know* will provide, for the first time, an accessible account of the methods used to gather and analyze data on research output and impact. Following a brief history of scholarly communication and its measurement -- from traditional peer review to crowdsourced review on the social web -- the book will look at the classification of knowledge and academic disciplines, the differences between citations and references, the role of peer review, national research evaluation exercises, the tools used to measure research, the...



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