



## Proceedings of the 14th European Conference on Research Methodology for Business and Management Studies: ECRM 2015 : Hosted by the University of Malta, Valletta, Malta, 11-12 June 2015 (Paperback)

By -

Academic Publishing International Ltd, United Kingdom, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. These proceedings represent the work of researchers participating in the 14th European Conference on Research Methodology for Business and Management Studies - EC 2015 which is hosted this year by the University of Malta, Valletta, Malta on the 11-12 June 2015. ECRM is a recognised event on the European research conferences calendar and provides a valuable platform for individuals to present their research findings, display their work in progress and discuss conceptual advances in the area of business and management research. It provides an important opportunity for researchers and managers to come together with peers share their experiences of using the varied and expanding range of research methods available to them. The conference will be opened with a keynote from Professor Mark Saunders from The Surrey Business School, University of Surrey, UK on the topic of The (re-) emergence of mixed methods research: to combine or not combine? The second day will begin with a Keynote by Professor Rob Briner from The University of Bath, UK on the topic of Measuring employee attitudes and perceptions: The causes and...



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