



Happy Customers Faster Cash India Edition: A Guide to Effective Communication in Financial Customer Relationship Management

By Minesh Gandhi, Cliff Wynn, Marcel Wiedenbrugge

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do you struggle with customers who pay late? Are you afraid to lose customers because you want what is rightfully yours? Are you tired of calling customers again and again, hearing the same promises? Then this book is for you. Happy Customers Faster Cash is for business people, either fresh or seasoned, with or without a background in finance, who want to dramatically shorten the time required to convert accounts receivable into cash as well as their on the job learning curve . Read and learn all about getting paid on time and keeping good customer relationships from people who have already been there. - Many practical tips and examples - Learn to better manage and control your own cash flow - Deal with excuses in a customer friendly and effective way - Take the lead and get paid.on time! This edition is part of an international series. If you are doing business in India, then Happy Customers Faster Cash is an excellent start. Happy Customers Faster Cash India Edition has been written in a simple, functional, easy...



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