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### BRENDA LAUREL: PIONEERING GAMES FOR GIRLS (PAPERBACK)



Bloomsbury Publishing PLC, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book. Brenda Laurel is best known for her work with Purple Moon, the pioneering game company she cofounded in the 1990s. Purple Moon s games were based on years of research Laurel completed in an effort to understand why computer games seemed to be of so little interest to girls. Using diverse archival sources such as trade journals, newspapers, and recorded interviews, alongside Laurel s completed...

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- Authored by Carly A. Kocurek
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