



Digital marketing: the world's 25 most successful digital marketing activities (the world's newest digital marketing name(Chinese Edition)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: Unknown Pages: 145 Publisher: China Business Press List Price: 35.00 yuan Author: Ryan (Ireland). Jones (Ireland) book. send force Translation Publishing House: China Business Press ISBN: 9.787.504.476.678 Page: 145 Revision: 1 Binding: Paperback: 16 Published: 2012 -7-1 printing time: the number of words: 130000 Goods logo: 22810757 Description Global digital network advertising in social spending will grow steadily to \$ 4.3 billion. the United States alone will reach more than 1.6 billion U.S. dollars. DamianRyan digital marketing (the world's 25 most successful digital marketing activities) to select 25 of the most successful in the creative and marketing aspects of digital marketing classic case. Each case includes a facing challenges. activities. budget. target audience. action plans. results. lessons learned. active links. expert opinion aspects of clear instructions. and together with the corresponding picture. Readers can see the different challenges faced by marketers in the digital marketing (25 of the world's most successful digital marketing activities) in each case. they deploy creative digital marketing strategy. and the ultimate impact of the business. Although these cases from the different...



Reviews

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