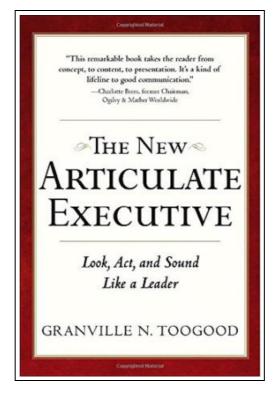
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THE NEW ARTICULATE EXECUTIVE: LOOK, ACT AND SOUND LIKE A LEADER (2ND REVISED EDITION)



McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, The New Articulate Executive: Look, Act and Sound Like a Leader (2nd Revised edition), Granville N. Toogood, The Classic Guide to Business Communications .Updated for a New Generation of Media-Savvy Leaders Even with the latest high-tech tools and communication options, the simple truth is this: You need to look, act, and sound like a leader to succeed in today's world. According to top executive coach Granville Toogood, "Wonderful things happen when people talk face-to-face." His proven secrets of professional speaking give you the power and confidence to command any audience---in any situation-and get results. "An indispensable tool for executive success." -- Zbigniew Brzezinski, Robert E. Osgood Professor of American foreign policy at Johns Hopkins University'sSchool of Advanced International Studies "Granville Toogood is a brilliant communicator and teacher who has made world-class communicators out of our people." ---Michael Koffler, Chairman, Young President's Organization "The beauty of Granville Toogood's method is how simple it is to implement." --- Scudder Fowler, CEO, The Liminal Group "Granville Toogood is a transformational teacher and coach. His new book is a must read for anyone hoping to effectively engage an audience or lead organizations." --- Sean Geehan, President, The Geehan Group "Makes the capable business person more capable, more successful, and definitely more confident." --- Martha Stewart Corporate coach Granville Toogood has trained some of the biggest names in business today--including 38 top executives in the Fortune 50--and his bestselling book, The Articulate Executive, has become the gold standard when it comes to public speaking and corporate communications. This all-new edition provides you with the most powerful speaking tools and techniques from Toogood's acclaimed workshops--so you can look, act, and sound like a leader in any situation. Using his proven step-by-step system, you can: Position...

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