



Debate Craves Conflict: A Key to the Best Social Media Engagement (Paperback)

By Sharon Lina Pearce

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. It can be hard to get a discussion going online. Where you create a discussion thread and how you create it make the difference in the amount of interaction generated. Debates crave conflict because the latter incites strong emotion thus leading to engagement of opposing views. Managed debates around conflict can lead to greater understanding and learning.



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