



## Actionable Media: Digital Communication Beyond the Desktop (Paperback)

By John Tinnell

Oxford University Press, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. In 1991, Mark Weiser and his team at Xerox PARC declared they were reinventing computers for the twenty-first century. The computer would become integrated into the fabric of everyday life; it would shift to the background rather than being itself an object of focus. The resulting rise of ubiquitous computing (smartphones, smartglasses, smart cities) have since thoroughly colonized our digital landscape. In Actionable Media, John Tinnell contends that there is an unsung rhetorical dimension to Weiser's legacy, which stretches far beyond recent iProducts. Taking up Weiser's motto, Start from the arts and humanities, Tinnell develops a theoretical framework for understanding nascent initiatives--the Internet of things, wearable interfaces, augmented reality--in terms of their intellectual history, their relationship to earlier communication technologies, and their potential to become vibrant platforms for public culture and critical media production. It is clear that an ever-widening array of everyday spaces now double as venues for multimedia authorship. Writers, activists, and students, in cities and towns everywhere, are digitally augmenting physical environments. Audio walks embed narratives around local parks for pedestrians to encounter during a stroll; online forums are woven...



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Theresia Riggs, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Once upon a time, hundred s of years ago, many, many, fairy tales were published throughout Germany and Europe,...



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### **Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities**

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



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