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## Fifteen Fortunes: An Octogenarian Reflects on Life as an Entrepreneur (Paperback)

By Robert C Elmen

Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. In order to achieve long-term success, it is important not to stop after your first fortune or failure, but to use what you learn from your triumphs and mistakes and keep going! Bob Elmen, author of Fifteen Fortunes: An Octogenarian Reflects on Life as an Entrepreneur As a young boy growing up in the Midwest during the Great Depression, Robert Elmen contributed to his family's meager income by growing tomatoes in a community garden and delivering them in his wagon to a local grocery store and a hospital kitchen. As the only supplier in town who replaced spoiled tomatoes on a daily basis, he quickly gained a reputation as a reliable and enterprising young businessman. In Fifteen Fortunes, this feisty octogenarian looks back over a long and productive career in the equipment rental business, and conveys his own brand of wisdom in narratives on a variety of topics—such as risk, luck, hard work, and wealth. He also describes how the hardscrabble work ethic of his Scandinavian ancestors, along with the financial insecurity of his childhood, motivated him to become an entrepreneur....

### Reviews

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