

Der Diskurs der Heuschreckendebatte in Deutschland



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Reviews

It is just one of my personal favorite books. I was able to comprehend every little thing out of this published e-publication. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Isaac Olson)

DER DISKURS DER HEUSCHRECKENDEBATTE IN DEUTSCHLAND

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Condition: New. Publisher/Verlag: VDM Verlag Dr. Müller | Finanzinvestoren im Spiegel der öffentlichen Wahrnehmung | Anlässlich eines öffentlichen Vortrages im Herbst 2004 forderte der damalige SPD-Parteivorsitzende Franz Müntefering eine Aktualisierung des Parteiprogramms der SPD. Sein Hauptaugenmerk war auf die spitze Formulierung einer kapitalismuskritischen Position gerichtet, der er mit der Heuschreckenschwarm-Metapher zum Leben verhalf. Müntefering verglich das Verhalten mancher "anonymer Investoren" mit Heuschreckenplagen. Er bezog sich damit auf den steigenden negativen Einfluss von sog. Private Equity Firmen und Hedge-Fonds auf die deutsche Wirtschaft und damit mittelbar den deutschen Arbeitsmarkt. Das Ziel der vorliegenden Untersuchung ist die Deutung und Analyse der Dominanzhoheit verschiedener Stakeholder in der öffentlichen Debatte um die Bedeutung von Finanzinvestoren für die deutsche Wirtschaft. Teilweise führte die Untersuchung zu unerwarteten Ergebnissen. So war es keinesfalls das politische Lager der SPD, das die öffentliche Debatte dominiert hat, sondern vielmehr wirtschaftsfreundliche Akteure die den Diskurs zu ihren Gunsten entschieden haben. | Format: Paperback | 128 pp.

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