



## Publish Like the Pros A Brief Guide to Quality Self-Publishing and an Insiders Look at a Misunderstood Industry

By Michele DeFilippo

1106 Design, 1106. Paperback. Book Condition: New. Paperback. 88 pages. Dimensions: 8.5in. x 5.5in. x 0.2in. Publish Like the Pros: A Brief Guide to Quality Self-Publishing is a must-read for new authors who want to get it right when self-publishing their books. Self-publishing is a perplexing and ever-shifting landscape; its easy for authors to get taken in by self-publishing companies that promise the moon but dont deliver. In just 88 pages, Publish Like the Pros takes the confusion out of self-publishing and gives authors the six steps to publishing quality professional books that dont scream Im self-published!! The self-publishing author will find everything he or she needs to get started, including cover design, book titles, typesetting, editing, and proofreading, and a special chapter on book distribution, pricing and marketing. Written by a book designer with years of experience working with both first-time authors and seasoned publishers, Publish Like the Pros speaks directly to new authors who want to publish a book that they can feel proud of and that sells! . . Industry leaders praise Publish Like the Pros: DeFilippo has written a complete overview of the book industry and the publishing process that will allow both authors and self-publishers to...



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