



New York Dick! (Hardback)

By Galen Smith

Mark Batty Publisher, United States, 2010. Hardback. Condition: New. Language: English . Brand New Book. In the New York City subway system, advertisements emblazon everything from station walls to the roofs of train cars. The surreptitious scrawls of clever--and not-so-clever--culture jammers that deface the polished images of starlets and media darlings are nearly as ubiquitous as these advertisements. In *New York Dick*, Galen Smith displays the result of his years spent spelunking in the subway system. What he has observed and documented is one very specific trope, the addition of a penis to posters advertising everything from the latest Hollywood blockbuster to a public service announcement. This sleek book details the original ads and how they have been embellished. Crassly humorous, *New York Dick* provides a glimpse of the work of those who re-appropriate corporate communications in a very specific manner.



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