



Web Information Retrieval

By Stefano Ceri

Springer-Verlag Gmbh Sep 2013, 2013. Buch. Condition: Neu. Neuware - With the proliferation of huge amounts of (heterogeneous) data on the Web, the importance of information retrieval (IR) has grown considerably over the last few years. Big players in the computer industry, such as Google, Microsoft and Yahoo!, are the primary contributors of technology for fast access to Web-based information; and searching capabilities are now integrated into most information systems, ranging from business management software and customer relationship systems to social networks and mobile phone applications. Ceri and his co-authors aim at taking their readers from the foundations of modern information retrieval to the most advanced challenges of Web IR. To this end, their book is divided into three parts. The first part addresses the principles of IR and provides a systematic and compact description of basic information retrieval techniques (including binary, vector space and probabilistic models as well as natural language search processing) before focusing on its application to the Web. Part two addresses the foundational aspects of Web IR by discussing the general architecture of search engines (with a focus on the crawling and indexing processes), describing link analysis methods (specifically Page Rank and HITS), addressing recommendation and diversification,...



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