



## Errant Modernism: The Ethos of Photography in Mexico and Brazil (Paperback)

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By Esther Gabara

Duke University Press, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book. Making a vital contribution to the understanding of Latin American modernism, Esther Gabara rethinks the role of photography in the Brazilian and Mexican avant-garde movements of the 1920s and 1930s. During these decades, intellectuals in Mexico and Brazil were deeply engaged with photography. Authors who are now canonical figures in the two countries literary traditions looked at modern life through the camera in a variety of ways. Mario de Andrade, known as the pope of Brazilian modernism, took and collected hundreds of photographs. Salvador Novo, a major Mexican writer, meditated on the medium s aesthetic potential as the prodigal daughter of the fine arts. Intellectuals acted as tourists and ethnographers, and their images and texts circulated in popular mass media, sharing the page with photographs of the New Woman. In this richly illustrated study, Gabara introduces the concept of a modernist ethos to illuminate the intertwining of aesthetic innovation and ethical concerns in the work of leading Brazilian and Mexican literary figures, who were also photographers, art critics, and contributors to illustrated magazines during the 1920s and 1930s. Gabara argues that Brazilian and Mexican modernists...



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### Reviews

*Merely no phrases to describe. It really is rally intriguing throught reading time. I am happy to tell you that this is basically the greatest book i have go through in my own lifestyle and might be he greatest book for ever.*

-- **Kattie Wunsch**

*This book might be worth a read, and superior to other. Of course, it really is engage in, still an interesting and amazing literature. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Prof. Valentin Hane MD**