

Corporate Social Responsibility - A key for success



Filesize: 8.73 MB

Reviews

A high quality book and also the typeface utilized was exciting to read. This really is for anyone who statte there was not a worthy of reading. I am easily will get a enjoyment of reading a written ebook.

(Burnice Carter)

CORPORATE SOCIAL RESPONSIBILITY - A KEY FOR SUCCESS

[DOWNLOAD](#)

GRIN Verlag Dez 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Research Paper from the year 2009 in the subject Business economics - Business Management, Corporate Governance, grade: -, Dr. M.G.R. University, course: MBA, language: English, comment: A good paper based on research , abstract: Corporate Social Responsibility (CSR) is becoming most popular and a must for many companies. This CSR means not only doing some community service or social service or maintaining business ethics etc. Apart from the social good brought about by it, CSR also makes business sense. IT companies in India are increasingly sending out this message and a growing number of companies and institutions in India are seeking to link their own growth and survival to the social cause that they are promoting. CSR is generally understood to be the way in which a company achieves balance or integration of economic, environmental and social imperatives while at the same time addressing shareholder and stakeholder expectations. It helps make inroads into areas where a company might otherwise not have had a presence, building a talent tool, capacity building in communities, being perceived as a socially responsible corporate among employees, which adds to a sense of pride for an organisation. Today not only the IT industry fuelling India's growth, it is also acknowledged to be one of the front runners in CSR initiatives. Pointing out some potential areas where a CSR can play a vital role in India, Vikas Goswami, CSR lead, micro soft India says, We have understood that certain issues like providing IT training, skills, techniques and tools to create social and economic opportunities can transform communities and help people realize their potential. To engage in CSR activities is important to any organisation irrespective of...

[Read Corporate Social Responsibility - A key for success Online](#)[Download PDF Corporate Social Responsibility - A key for success](#)

You May Also Like



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and...

[Read eBook >](#)



Preventing Childhood Eating Problems : A Practical, Positive Approach to Raising Kids Free of Food and Weight Conflicts

Book Condition: Brand New. Book Condition: Brand New.

[Read eBook >](#)



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now...

[Read eBook >](#)



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you...

[Read eBook >](#)



Traffic Massacre: Learn How to Drive Multiple Streams of Targeted Traffic to Your Website, Amazon Store, Auction, Blog, Newsletter or Squeeze Page

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.3 Free Bonus Books Included! Attention: Online business owners. quote;Finally!...

[Read eBook >](#)