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Measures of Success: Designing, Managing, and Monitoring Conservation and Development Projects (Paperback)

By Richard Margoluis, N. Salafsky

Island Press, United States, 1998. Paperback. Condition: New. 4th ed.. Language: English . Brand New Book. Measures of Success is a practical, hands-on guide to designing, managing, and measuring the impacts of community-oriented conservation and development projects. It presents a simple, clear, logical, and yet comprehensive approach to developing and implementing effective programs, and can help conservation and development practitioners use principles of adaptive management to test assumptions about their projects and learn from the results. The book presents a systematic approach to improving the focus, effectiveness, and efficiency of projects, with specific guidelines and advice on: designing a realistic conceptual framework based on local site conditions developing clearly defined goals, objectives, and activities creating a monitoring plan that can be used to assess whether goals and objectives are being met integrating social and biological science techniques to collect the most relevant and useful data in the most cost-effective way using the information obtained through the monitoring plan to modify the project and learn from the result. The text is developed in eight chapters that follow the structure of a planning process from conception to completion, with the chapters linked by four scenarios that serve as teaching case studies throughout the book....

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Reviews

The publication is easy to read better to understand. It is written in basic words and phrases rather than hard to understand. You won't truly feel monotony at anytime of your respective time (that's what catalogues are for about if you question me).

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This book is very gripping and fascinating. Yes, it is playful, nonetheless an interesting and amazing literature. I found out this ebook from my dad and I recommended this pdf to discover.

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