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Money Jungle: Imagining the New Times Square (Hardback)

By Benjamin Jacob Chesluk

Rutgers University Press, United States, 2007. Hardback. Condition: New. Language: English . Brand New Book. For more than a century, Times Square has mesmerized the world with the spectacle of its dazzling supersigns, its theaters, and its often-seedy nightlife. New York City's iconic crossroads has drawn crowds of revelers, thrill-seekers, and other urban denizens, not to mention lavish outpourings of advertising and development money. Many have hotly debated the recent transformation of this legendary intersection, with voices typically falling into two opposing camps. Some applaud a blighted red-light district becoming a big-budget, mainstream destination. Others lament an urban zone of lawless possibility being replaced by a Disneyfied, theme-park version of New York. In *Money Jungle*, Benjamin Chesluk shows that what is really at stake in Times Square are fundamental questions about city life - questions of power, pleasure, and what it means to be a citizen in contemporary urban space. Chesluk weaves together surprising stories of everyday life in and around the Times Square redevelopment, tracing the connections between people from every level of this grand project in social and spatial engineering: the developers, architects, and designers responsible for reshaping the urban public spaces of Times Square and...



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