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Tap, Click, Read: Growing Readers in a World of Screens

By Lisa Guernsey

Jossey-Bass. Paperback. Condition: New. 224 pages. With young children gaining access to a dizzying array of games, videos and other digital media, will they ever learn to read The answer is yes if we ensure that the media at childrens fingertips is harnessed to promote the skills and knowledge that enable reading, instead of undermining them. Tap, Click, Read helps educators and parents become more successful at supporting young childrens early literacy skills in the digital wild west. With compelling text, videos, and interactive graphics, the book answers such questions as: In what ways could new technologies promote the adult-child interactions that help children develop language and literacy skills that help them become strong readers Who are the pioneers in this field What will it take to create a future in which parents and teachers become adept at using media to build a foundation for childrens reading Beyond traditional literacy, what are the digital competencies that todays young children will need to master in an increasingly complex and interconnected world The authors provide findings from an ongoing examination of the app marketplace that identifies bright spots and pitfalls--a first-of-its-kind analysis, providing statistics on what kind of reading and other early learning...



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