

3m Case Analysis: Cultivating Core Competences

By Anita Theis

GRIN Verlag. Paperback. Condition: New. 16 pages. Dimensions: 10.0in. x 7.0in. x 0.0in.Essay from the year 2012 in the subject Business economics - Business Management, Corporate Governance, grade: A, Stockholm University (School of Business), course: Global Strategic Management, language: English, abstract: The following report assesses the strategic performance of 3M in 2006 by evaluating its core competence, its competitive advantage and its strategy used to reach 3Ms mission which is defined as Solving and delivering unique solutions for original equipment manufacturers and mass channel customers. This analysis brings forward a set of recommendations, consisting of an integrated set of actions which will exploit the companys competences more efficiently and therefore maximize value and enhance the companys strategic competitiveness in the future. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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