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Post-Petroleum Design (Paperback)

By George Elvin

Taylor Francis Ltd, United Kingdom, 2015. Paperback. Condition: New. Language: English . Brand New Book. Despite the growing demand for design strategies to reduce our petroleum use, no one has yet brought together the lessons of the world s leading post-petroleum designers into a single resource. Post-Petroleum Design brings them together for the first time. Readers will be introduced to the most current, innovative, plastic-and petroleum-free products and projects in industrial design, architecture, transportation, electronics, apparel and more. Post-Petroleum Design explores firsthand the client and consumer motivations behind the demand, and shares the case studies, principles, best practices, risks and opportunities of the world s leading post-petroleum design experts who are already meeting that demand. It introduces 40 inspiring individuals from across the globe; people like Eben Bayer, the American innovator whose company, Ecovative, is growing houses from mushrooms; Mohammed Bah Abba, whose Zeer Pot is helping families keep produce fresh in the sweltering Nigerian summer without electricity; and the engineers at Mercedes-Benz Advanced Design Studios whose Biome car evolves from genetically engineered DNA. Post-Petroleum Design gives design professionals the information they need to research, evaluate, and select materials, technologies and design strategies that meet the growing demand for sustainable...



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