



Winning the Digital Gamble: 5 Disruption Levers to Jump Start Your Enterprises Relevancy in the Fourth Industrial Revolution

By Raheel Retiwalla

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 94 pages. Dimensions: 8.0in. x 5.0in. x 0.2in. The Fourth Industrial Revolution represents brand new opportunities for enterprises to imagine ways in which technology embedded in new products or services permeates society and drastically improves business outcomes. In this book, we introduce the concept of Smart Services led digital disruption. Smart Services are built around Internet of Things and the enterprise ability to interpret data. The challenging part is knowing where to start, how to execute, and being able to prioritize and gain consensus within your organization for a successful digital transformation. In today's digital economy the market is a lot less forgiving because of the speed at which change is happening, and the speed at which consumers expect more. As a result, digital transformations are a lot more complicated and the stakes are much higher. This is the digital gamble. That's where we come in. We've helped many organizations win this digital gamble by applying our collective experience in building the culture required as well as our experience in designing and implementing business and technology strategy. In this book, we have modelled what has worked into a framework...



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