



From Campus to Corporate: Soft Skills and Etiquette Tips to Transition with Confidence

By Ms Marla Harr

102nd Place, LLC. Paperback. Condition: New. 164 pages. Dimensions: 8.0in. x 5.0in. x 0.4in. People with soft skills succeed in the job market. Do you have them? More and more companies are rejecting the graduates with technical expertise in favor of those who have the soft skills necessary to build relationship teams and generate business. Unfortunately, these are the same skills that most colleges and universities fail to teach, leaving millions of students totally unprepared to face the stiff competition for those prized positions and opportunities for advancement. From Campus to Corporate fills that gap. Whether you're a new graduate or an employee looking to move up, this book explains exactly what you need to know to become the collaborative, gracious, and poised team player that companies are looking for today. Broken down into easy-to-implement business best practices, here are just a few of the things you'll learn: How to effectively use the 5 Cs of interpersonal skills: Communication, Critical Thinking, Connection, Collaboration, and Creativity. Why personal responsibility is essential to your success. The etiquette skills that govern proper professional behavior and make you stand out as a class act. The new art of dressing for success. Marla Harr is...



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Reviews

Thorough information! It's this kind of good read. Yes, it is perform, continue to an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Loyal Grady**

It is one of the most popular publications. It is actually written in easy words instead of confusing. You will like how the author created this book.

-- **Art Gislason**