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John Libbey Co, Australia, 2007. Hardback. Condition: New. Language: N/A. Brand New Book. As logical as the existence and role of Public Service Broadcasters seemed to be in the era of broadcasting monopolies, it is equally natural today to question public involvement in the media. Is there still a need for public broadcasters? What are their cultural obligations, political role and remit in the dual European media market? Which changes will new media, the Internet and digital technology bring, and...

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- Authored by -
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