



## Insight: Encouraging AHA! Moments for Organizational Success (Hardback)

By Nancy K. Napier

ABC-CLIO, United States, 2010. Hardback. Book Condition: New. 236 x 165 mm. Language: English . Brand New Book. An expert shows how to cultivate aha moments-flashes of insight-that lead to business innovation and personal success. \* Includes over 100 interviews with people of diverse ages, jobs, organizations, and perspectives about how they encourage aha! experiences in themselves and others \* Presents multiple frameworks to illustrate how the insight experience happens and what activities help encourage it \* Offers endnotes and additional sources to explore \* Includes exercises and puzzles to encourage creativity and generate ideas.



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