

Economics Takes a Holiday: Celebrations from the Dismal Science (Hardback)

By Holley Hewitt Ulbrich

Abbott Press, United States, 2013. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Holidays help define our culture, but people forget that they are closely connected with economics. Author Holley Hewitt Ulbrich combines her lifelong fascination with our nation s most special occasions and her love of economics in this fascinating account. You Il learn why Punxsutawney Phil might play a role in economic forecasting; how Valentine s Day could just be an example of heartless capitalism; how Earth Day provides insights about property rights; how Father s Day and Mother s Day helps us understand the history of the American family. Holidays are about communities, cultures, history, and our relationship with the natural world, and they offer a way to highlight a context in which we make our choices. Since they are scattered throughout the year, they help us explore emerging ideas of behavioral and neo-institutional economics in small, seasonal doses. Join Ulbrich as she explores what these occasions say about our economic system, our society, and ourselves with Economics Takes a Holiday.



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