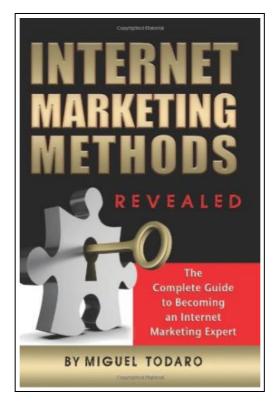
Internet Marketing Methods Revealed: The Complete Guide to Becoming an Internet Marketing Expert (Paperback)



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Reviews

Undoubtedly, this is actually the very best job by any writer. It is loaded with wisdom and knowledge You will not really feel monotony at anytime of your respective time (that's what catalogs are for concerning when you check with me).

(Prof. Lawson Stokes IV)

INTERNET MARKETING METHODS REVEALED: THE COMPLETE GUIDE TO BECOMING AN INTERNET MARKETING EXPERT (PAPERBACK)



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Atlantic Publishing Co, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book. This is a carefully-tested, well-crafted, and complete tutorial on a subject vital to Web developers and marketers. This book teaches the fundamentals of online marketing implementation, including Internet strategy planning, the secrets of search engine optimization (SEO), successful techniques to be first on Google and Yahoo! search engines, vertical portals, effective online advertising, and innovative e-commerce development. This book will help you understand the e-business revolution as it provides strong evidence and practical direction in a friendly and easy-to-use self-study guide. Respected author and educator Miguel Todaro has created a complete introduction to Internet marketing that is informative, clear, and insightful. The book is the result of several years of research and deep professional experience implementing online solutions for major corporations. Written in an instructive way, you will find fundamental concepts explained along with detailed diagrams. Many short examples illustrate just one or two concepts at a time, encouraging you to master new topics by immediately putting them to use. Finally, you will learn and understand why large and mid-size corporations in North America have redistributed more than \$15 billion of their advertising budgets from traditional promotional activities to Internet marketing initiatives. Discover why online users spent more than \$112 billion last year (U.S. and Canada) and how you can be part of this successful business highway that is redefining the future of the world's digital economy. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for nonfiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real e

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