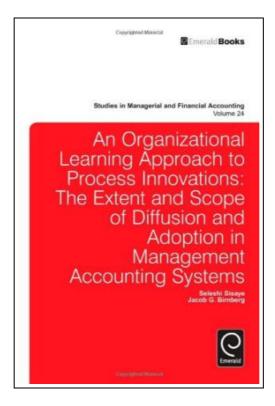
An Organizational Learning Approach to Process Innovations: The Extent and Scope of Diffusion and Adoption in Management Accounting Systems (Hardback)



Filesize: 5.45 MB

Reviews

This publication could be worth a read through, and far better than other. This is certainly for all those who statte there was not a worth reading through. You may like just how the author compose this publication. (Dr. Kayley Kovacek PhD)

AN ORGANIZATIONAL LEARNING APPROACH TO PROCESS INNOVATIONS: THE EXTENT AND SCOPE OF DIFFUSION AND ADOPTION IN MANAGEMENT ACCOUNTING SYSTEMS (HARDBACK)



Emerald Group Publishing Limited, United Kingdom, 2012. Hardback. Book Condition: New. 230 x 156 mm. Language: English . Brand New Book. In times of economic turbulence, an organization s ability to learn from its environment and adopt innovations enhances its competitive advantage as well its ability to improve its performance. This book focuses specifically on the contribution learning and innovation in management accounting can contribute to the success of the organization. However, all management accounting innovations may not be successful. The success of an innovation is contingent upon whether the learning and implementation processes have been properly integrated. When they are not, an innovation that has been successful in one organization may fail in another. An integrative framework is developed for studying management accounting process innovations. The framework draws on theories from organizational sociology. It focuses on the impact of the innovation on the organization along two important dimensions. First, to what degree does the innovation alter the organization s management accounting system (labeled as extent)? Second, what portion of the organization is affected by the change (labeled as scope)? We classified these dimensions on a continuum ranging from high or low. This yields a 2x2 contingency framework. The book examines each of the resulting four situations using both Argyris s typology of single and double loop learning as well as the variety of theories used to explain the adoption, or failure to adopt, a particular innovation, e.g., Rogers, Sandberg, in an organization. Recent management accounting innovations such as Activity Based Costing (ABC) and Balanced Scorecard (BSC) are used to illustrate the concepts and examples drawn from organizational practices. ABC and BSC are used as examples of management accounting innovations to illustrate why they are more successful in some organizations but not in others.

Read An Organizational Learning Approach to Process Innovations: The Extent and Scope of Diffusion and Adoption in Management Accounting Systems (Hardback) Online
 Download PDF An Organizational Learning Approach to Process Innovations: The Extent and Scope of Diffusion and Adoption in Management Accounting Systems (Hardback)

See Also

\rightarrow

Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.
Save PDF »

\rightarrow
, i i

Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn from Preschool to Third Grade Book Condition: Brand New. Book Condition: Brand New. Save PDF »

\rightarrow

The Next Seven Years: A Guide to Help Kids Be Non-Buzzkill, Unicorn Riding, Stand Up Christian Teens. Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Ready to have The Talk with your soon-to-be Teenager? No, of course not.... Save PDF »

\rightarrow

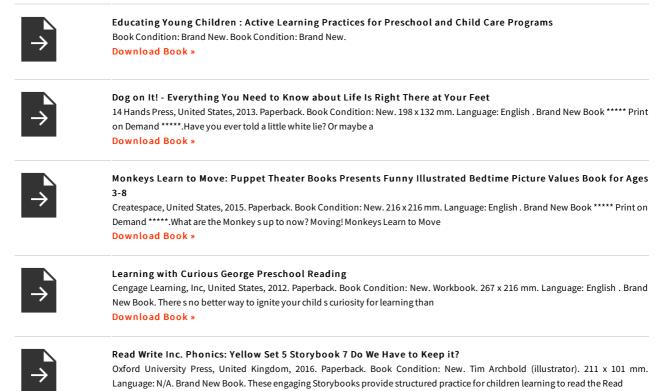
The New Green Smoothie Diet Solution: Nature s Fast Lane to Peak Health

Createspace, United States, 2012. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. New Bestselling Green Smoothie Book Now Available In Print Version! Join The Green... Save PDF »

\rightarrow	

Goodnight. Winnie (New York Times Best Books German Youth Literature Prize Choice Award most(Chinese Edition)

Hardcover. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.HardCover. Pub Date: Unknown Pages: 40 Publisher: the Star Press Information Original Price: 32.80... Save PDF »



Download Book »