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## Introduction to Innovation-Volume 2: Innovation Entrepreneurship (Paperback)

By Ph D Jon-Arild Johannessen (Ed )

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The concept of strategic entrepreneurship remains underdeveloped. Therefore in chapter 1 we ask the question: How can various aspects of strategic entrepreneurship provide us with more insight into intrapreneurial intensity? In chapter 2 we discuss the development of the type of knowledge held to be crucial for creativity and innovation, and which is referred to here as hidden knowledge. The question investigated is: How can organizations develop hidden knowledge? In chapter 3 we investigate how tacit knowledge, organizational learning and innovation are linked. In chapter 4 we ask the question: How can we develop policy models of entrepreneurship and innovation at organizational level? In chapter 5 we investigate the following question: What are the knowledge conditions for new venture creation?.

### Reviews

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