



Introducing LISREL: A Guide for the Uninitiated (Paperback)

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SAGE Publications Inc, United States, 2000. Paperback. Condition: New. Language: English . Brand New Book. ` If you encounter a research student for whom the very word LISREL induces feelings of fear, quietly recommend that they read this book. They will thank you for it. With increasingly user-friendly versions of LISREL being released and guide books such as this published, LISREL really should be accessible to all - European Journal of Marketing Emphasizing substantive issues rather than intricate statistical details, this book provides a comprehensive introduction to LISREL for structural equation modeling (SEM) using a non-technical, user-oriented approach that. The emphasis is on: - exposing the reader to the major steps associated with the formulation and testing of a model under the LISREL framework - describing the key decisions associated with each step - highlighting potential problems and limitations associated with LISREL modeling - assisting the interpretation of LISREL input and output files. The overall aim is to provide a critical understanding of what is really involved in LISREL modeling and sensitize the reader against `mechanically fitting or modifying models. The entire range of decisions associated with the practical application of the LISREL program is covered in a user-friendly fashion. Concrete...

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