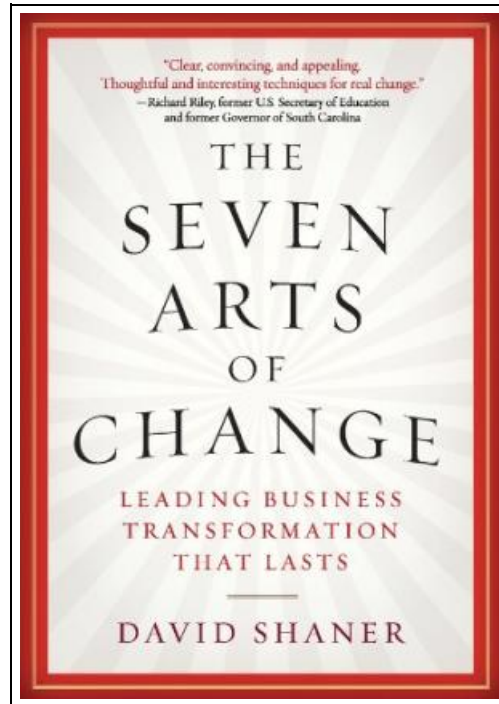


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Union Sqare, 2011. Hardcover with dust jacket. Book Condition: BRAND NEW. Hardcover with dust jacket (shrink-wrapped). Many businesses try to change, but few succeed. At best, a few buzzwords and new reports become part of the company's structure. At worst, programmes crash and burn and the members of the organisation become irreparably disillusioned with the revolving door of new-mission statements. According to David Shanerm, a business consultant with a 100% success rate of change at companies including Duracell and Gillette, the problem is that those changes don't address either individuals or the corporate culture. They're only on the surface. Combining lessons drawn from four decades of Aikido with knowledge gleaned from his 20-year consulting career, Shaner merges Eastern philosophy with Western business savvy to present his Seven Arts of Change (including the Arts of Preparation, Relaxation and Compassion), showing how individual adjustments, from the CEO down, can transform a company. Using exercises, strategies and real-life examples to show how to awaken the untapped potential in any organisation and every person within it, Shaner shows how to create change built to last. 184 pages. 18.3 x 13.2 x 3 cm.



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