



Software Management (Mixed media product)

By -

John Wiley Sons Inc, United States, 2006. Mixed media product. Condition: New. 7th Revised edition. Language: English . Brand New Book. This Seventh Edition of Donald Reifer s popular, bestselling tutorial summarizes what software project managers need to know to be successful on the job. The text provides pointers and approaches to deal with the issues, challenges, and experiences that shape their thoughts and performance. To accomplish its goals, the volume explores recent advances in dissimilar fields such as management theory, acquisition management, globalization, knowledge management, licensing, motivation theory, process improvement, organization dynamics, subcontract management, and technology transfer. Software Management provides software managers at all levels of the organization with the information they need to know to develop their software engineering management strategies for now and the future. The book provides insight into management tools and techniques that work in practice. It also provides sufficient instructional materials to serve as a text for a course in software management. This new edition achieves a balance between theory and practical experience. Reifer systematically addresses the skills, knowledge, and abilities that software managers, at any level of experience, need to have to practice their profession effectively. This book contains original articles by leaders...



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