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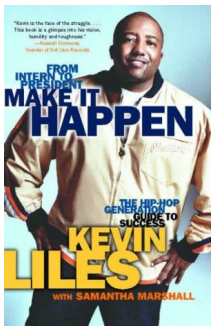
# MAKE IT HAPPEN: THE HIP HOP GENERATION'S GUIDE TO SUCCESS




Atria Books. Paperback. Book Condition: new. BRAND NEW, Make it Happen: The Hip Hop Generation's Guide to Success, Kevin Liles, Samantha Marshall, The Def Jam legend shares his secrets. Under the leadership of Kevin Liles - the highest ranking and youngest African-American executive in the record industry - Def Jam Music grew from a fledgling million-dollar boutique label into a multi-million-dollar brand that transcends demographics and is recognized around the glove. Liles has worked with the biggest names in hip-hop,...

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- Authored by Kevin Liles, Samantha Marshall
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