



What Is Design?: An Overview of Design in Context from Prehistory to 2000 A.D. (Paperback)

By Anne J Banks

Xlibris Corporation, United States, 2005. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This book is an overview of the process of design as it has evolved from the earliest visual images and artifacts from prehistory to our modern practice of design. Originally written as a textbook for design students and design professionals, it is also oriented to the general public interest in the design arts and the fine arts. Every object has a story to tell about its period in time, its culture, its maker and ways of making. This thought was the idea behind the making of this book - that we can read this story through the interpretation of the forms of objects. Important influences on modern design have come from the Bauhaus and the French decorative arts. However, what the designer does is best expressed in the work of merican industrial designer, Norman Bel Geddes. Excerpt, page 55: Bell Geddes believed that design is primarily a matter of thinking and of envisioning how the customer would use the product. While every product has a specific solution, Bel Geddes instituted market research as an essential part of the design process. In his redesign of the...



READ ONLINE
[1.11 MB]

Reviews

Extremely helpful to all of category of men and women. it had been writtern extremely completely and helpful. You are going to like the way the blogger compose this publication.

-- **Johathan Haag**

Extremely helpful for all class of folks. I really could comprehended almost everything using this written e publication. You will not feel monotony at at any time of the time (that's what catalogs are for about in the event you check with me).

-- **Prof. Melyna Dooley V**

Other PDFs



Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and Junior Children how to read with this...



What Noise Does a Rabbit Make?

Andersen. 1 Paperback(s), 2014. soft. Book Condition: New. As the sun comes up, all of the farm animals cry out in praise of the new day, except for Raggety-Taggle and his rabbit kin, who silently ponder what sound they should make. In...



Adobe Photoshop 7.0 - Design Professional

Book Condition: Brand New. Book Condition: Brand New.



Using Adobe InDesign CS, Photoshop CS, and Illustrator CS - Design Professional

Book Condition: Brand New. Book Condition: Brand New.



Design Collection Revealed: Adobe InDesign CS6, Photoshop CS6 Illustrator CS6

Cengage Learning, Inc, United States, 2012. Paperback. Book Condition: New. 236 x 190 mm. Language: English . Brand New Book. THE DESIGN COLLECTION REVEALED provides comprehensive step-by-step instruction and in-depth explanation for three of today s most widely used design and layout...



Design Collection Creative Cloud Revealed Update (Mixed media product)

Cengage Learning, Inc, United States, 2013. Mixed media product. Book Condition: New. 239 x 193 mm. Language: English . Brand New Book. Your Adobe Creative Cloud package includes two components: 1) Online access to Adobe Creative Cloud updates on your CourseMate product,...