



12 Ways to Cheat at Marketing: The 2013 Small Business Marketing Calendar (Paperback)

By Elizabeth Kraus

Createspace Independent Publishing Platform, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.12 ways to cheat at marketing: The 2013 small business marketing calendar has 12 ways to cheat at marketing in 2013, plus 12 months of marketing ideas! In it, you ll find these 12 marketing cheats: 1. Stop talking about your business 2. Steal search engine traffic 3. Surprise people in the bathroom 4. Milk it 5. Streak 6. Forget reality, create illusion 7. It s easier to bribe than persuade 8. Show off your backside 9. Get all you can for free 10. Make people feel awesome 11. Pretend you re awesome, too 12. Serve dessert.



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