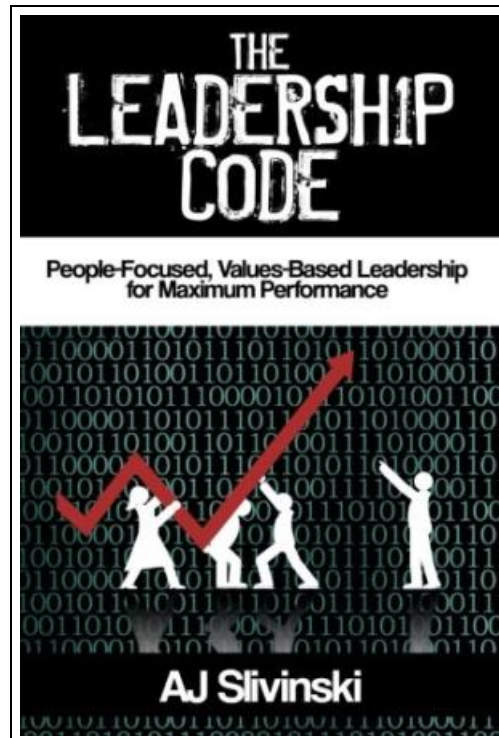


## The Leadership Code: People-Focused, Values-Based Leadership for Maximum Performance (Paperback)



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### **Reviews**

*This is the best book i have read until now. It can be filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding.*



*(Nadia Konopelski)*

## THE LEADERSHIP CODE: PEOPLE-FOCUSED, VALUES-BASED LEADERSHIP FOR MAXIMUM PERFORMANCE (PAPERBACK)



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Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Let me whet your appetite for where this book will take you and your business. What I m about to share with you is not mere theory, but a real-world approach to taking your business to a superior level. This is not new information, but we tend to forget. So here you ll find a step by step blueprint, presented in an attention-getting way, to assist you in implementing The Leadership Code successfully. The core message of this book centers around three essential themes: leadership, people and values. Consider the following in terms of these three themes. Leadership - Many CEOs and managers attempt to lead a business instead of leading people. This is a fundamental flaw of business leadership. Effective leaders lead from values and provide a clear vision and mission for the organization. People - Organizations that focus first on people have the best results. Companies with high levels of employee engagement are more productive, perform better financially, and boast higher customer and employee retention rates. Values - Values define the identity and character of the company. Core values are the primary recruiting, evaluating and retention tools of an organization. This people-centric, values-focused theme represents the core message of this book. I m excited to share with you our experiences and stories that illustrate this message and the successful results achieved. Results you too can attain! Many good books have been written about leadership, people and values. This book takes those raw materials and provides you with a strategy for perpetual success. We have broken the leadership code and present it here for you in this highly practical guide. - AJ Slivinski.

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