



Differences of culture

By Olena Schmidtman

GRIN Verlag Okt 2015, 2015. sonst. Bücher. Book Condition: Neu. 297x210x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2003 in the subject Business economics - Business Management, Corporate Governance, grade: B+, University of Applied Sciences Fulda, 5 entries in the bibliography, language: English, abstract: The business world is moving rapidly from a world in which national economies were relatively self-contained entities, isolated from each other by barriers to cross-border trade and investment; by distance, time zones, and language; and by national differences in government regulation, culture, and business systems. The moving of the business world into an interdependent global economic system is referred to as globalization. Globalization has a particular definition for each country. May be, for western countries globalization opens special possibilities of successful development, and for other countries there is a choice between dependence and isolation. The principal goal of a globalization strategy is successful economic development in different countries, but we see also the influence of the globalization process on social, political and culture life. One of most difficult barriers for this process are cultural values and norms of civilisations. Even if there is no reason...



[READ ONLINE](#)
[7.29 MB]

Reviews

This pdf is very gripping and fascinating. We have read and that i am certain that i am going to going to read once more again in the future. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Burnice Cronin**

Certainly, this is actually the best function by any article writer. It is actually writer in straightforward words and never confusing. Your life period is going to be convert once you total looking over this ebook.

-- **Mrs. Yolanda Reilly V**