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The Wisdom of Titans: Secrets of Success from Entrepreneurs Who Rose to the Top

By William J. Ferguson

Bibliomotion. Hardcover. Book Condition: New. Hardcover. 256 pages. Dimensions: 9.1in. x 6.1in. x 0.8in. In *The Wisdom of Titans*, Bill Ferguson brings together a who's who of entrepreneurs who candidly share lessons learned on their journeys. The book contains important commonalities: passion, focus on the bottom line, growing market share, developing a team as well as secret sauce ingredients unique to each individual. This is a must-read for anyone who is or wants to be a successful entrepreneur. (Jeffrey Fox, Fox and Company, author of the bestselling *The Transformative CEO*) Being your own boss is the great American dream, but only 1 of entrepreneurs are truly successful. Ferguson, chairman and CEO of Ferguson Partners, interviewed some of the world's best-known entrepreneurs in order to instruct a wide audience: entrepreneurs whose businesses have stalled; corporate leaders who want to take a more entrepreneurial approach; budding entrepreneurs; and M. B. A. students. The interviewees instruct the reader to have fun at work, be a student of the business, make a mark outside the mainstream, grow the bottom line, mentor others, create value out of a vision, take risks, measure progress, maintain integrity, and leave a legacy. The overall message is strong. (Publishers Weekly) What does it..



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Reviews

It is one of my personal favorite publications. It is actually really fascinating through reading through period of time. It has been printed in an extremely basic way in fact it is just after I finished reading through this ebook by which basically transformed me, change the way in my opinion.

-- David Weber

This type of pdf is every little thing and helped me searching forward and more. It can be written in easy words and phrases and never hard to understand. You will not really feel monotony at anytime of your respective time (that's what catalogues are for about should you request me).

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