



Market research and Forecast training course(Chinese Edition)

By LV XIAO YU . LIANG SHU BIAN

paperback. Condition: New. Paperback. Pub Date: 2017-01-01 Pages: \$number Language: Chinese publisher: Southwest University of Finance and Economics Press market research and Forecast training course is one of the teaching materials of virtual simulation Experiment series of economics and management specialty. The book is divided into 6 parts. including: Market research and forecast Training course overview. market research and Forecast theory review. market adjustment .



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